



Idea Factory Press

Publishing World-Changing Ideas

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Craig R. Smith

“The Face of American Small Business”

Craig R. Smith is Chairman of Swiss America Trading Corporation, an investment firm specializing in U.S. gold and silver coins. Mr. Smith founded the company in 1982 out of a bedroom in his home with \$50.00. It has since grown into one of the largest and most respected firms in the industry known for its dedication to consumer education and safety.



A monetary expert Mr. Smith is the author of numerous books including *The Inflation Deception: Six Ways Government Tricks Us...and Seven Ways to Stop It!* (July 2011) and *Crashing The Dollar: How to Survive a Global Currency Collapse* (2010). Craig is also author of *The Uses of Inflation: Monetary Policy and Governance in the 21st Century*, a major White Paper published in February 2011.

Mr. Smith is sought after by national and local media for his insights on breaking news because he instantly engages audiences with his common-sense analysis of major political and economic trends. He writes weekly commentary for *Worldnetdaily.com*, and economic columns for *Swissamerica.com*.

Craig understands that fellow Americans want solid answers to the tough questions. He hosted two national talk radio shows during the 1990s: *"America Talks"* and *"World Economic Perspective."* Since then Mr. Smith has been interviewed with increasing frequency by: *FOX News, CNBC, CNN, ABC, NBC, CBS, PBS, TNT, CBN, TBN, Time, The Wall Street Journal, The New York Times, Newsweek* and *World Net Daily*.

When he isn't busy running his business or analyzing our changing world, Mr. Smith takes a leading role in community service. Craig has learned that serving precedes leading. He resides in Paradise Valley, Arizona with his wife of over 30 years and has two grown daughters.

“Craig Smith is street smart, yet spiritually driven. By integrating sound moral character into daily priorities, he promotes truth seeking in others,” says David Bradshaw, publisher of *Idea Factory Press* and editor of *Real Money Perspectives*.

