

Idea Factory Press

Publishing World-Changing Ideas

Contact: David Bradshaw • ideaman@myideafactory.net 13232 N. 1st Ave, Phoenix, AZ 85029 • 1-602-918-3296

Lowell Ponte

Lowell was for 15 years (1980-1995) a Roving Editor for Reader's Digest and author of more than 50 articles for its 127 million worldwide readers in 18 languages. Lowell is currently a columnist at Newsmax.com, which has 6.6 million unique monthly readers.



Lowell is co-author, with Craig R. Smith, of *Crashing the Dollar: How to Survive a Global Currency Collapse* (Idea Factory Press, 2010; foreword by Pat Boone) and of a second book published in July 2011, *The Inflation Deception: Six Ways Government Tricks Us...and Seven Ways to Stop It!*

Lowell is author of the widely-quoted book *The Cooling* about global climate change (Prentice-Hall; foreword by then-U.S. Senator Claiborne Pell, preface by Univ. of Wisconsin chief climatology Professor Dr. Reid A. Bryson). Lowell's book was reportedly used as a text on the topic of Enmod, environmental modification warfare techniques, in the Pentagon's National Defense University.

Lowell's articles have appeared in *The Wall Street Journal*, *The New York Times*, *National Review* and many other publications.

Lowell was a regular book reviewer for the now-extinct Los Angeles Times Book Review and a frequent contributor to that newspaper's Op-Ed Page.

Prior to joining Reader's Digest, Lowell was a Contributing Editor at the libertarian magazines Ideas on Liberty (aka The Freeman) and Reason.

Lowell was also a Contributing Editor of Newsmax Magazine, Skeptic Magazine and Politics Today Magazine.

Lowell is a former futurist, writer and researcher for a think tank affiliated with the RAND Corporation.

Lowell and his wife Ellen celebrate their 36th Wedding Anniversaryin 2011 and reside in Carlsbad, California.